

Nepal Skill Initiative Project (NSIP)

Fundraising Plan for 2025

Objectives: To raise funds for various existing and new projects to materialize the business drives of organization.

Fundraising Sectors	Funding Target	Fundraising Activities	Timeframe?	How?	Lead Responsibility?
Quality Education	50,00000/	-Partnership with Government entities: RMs/UMs -Conduction of Training Center in NSIP -Partnership and Exploration of New Donors -Relationship with existing donors	Dec,2025	<ul style="list-style-type: none"> Develop plan and policy for fundraising, donors' mapping, donors' meeting, concept and various proposal design and writing, communication materials distribution, website update, etc. Formulate strong business plan. policy Strengthen the existing stakeholders' relationship 	Executive Leadership/BoD
Learning and Life Skills	50,00000/	-Partnership with Corporate Foundations - Partnership and Exploration of New Donors	Dec,2025	<ul style="list-style-type: none"> Staff capacity building on grants and contributing time to support grants Fundraising guidelines, participation in various workshops and conferences at national and international levels Formulate strong staffing policy and contribute suggesting processes to make it stronger Strengthen donor relationship/retention 	Executive Leadership/BoD
WASH	20,00000/	-Partnership with Corporate Foundations - Partnership and Exploration of New Donors	Dec,2025	<ul style="list-style-type: none"> Explore personal contact with an identification and the types of contribution employees can make, various training events, game, competitions between several schools for their relationships, painting on the school walls based on school curriculum, seminars, conferences, consortiums 	Executive Leadership/BoD

Environment and Climate Change	50,00000/	-Consortium with likeminded organizations - Partnership and Exploration of New Donors -Request with existing donors	Dec,2025	<ul style="list-style-type: none"> • Building strong consortium involving key players of the nations like networking hub groups-toastmasters, group of entrepreneurs-philanthropist and other social active network Bidding proposals • Strengthen donor relationship/retention • Branding, Exploration 	Executive Leadership/BoD
Gender and Social Inclusion	50,00000/	-Regular funders -Special grants -Charity funds -Professional groups (builders associations, private school associations, and business women's associations. -Other nonprofits organizations -Anniversary campaign for fund raising	Dec,2025	<ul style="list-style-type: none"> • Event organizing- dinner, marathon engage celebrities, campaign book exhibition. • Day celebration, campaign, impact marketing, media exposure, free training like volunteering • Volunteers' relationship building • Sponsorship program by volunteers and NSIP acts as a mediator • Appeal to prepare cases, business plan, website 	Executive Leadership/BoD
Child Protection	20,00000/	-Small and large business houses -Volunteer ship program -Partnership and Exploration of New Donors	Dec,2025	<ul style="list-style-type: none"> • Promoting and increasing visibility through bill board, ministry of education or other organizations related with theme display paper presentation • IEC/BCC materials development and product sales • Social media marketing • Budget for fundraising, banners and promotional product materials 	Executive Leadership/BoD
Construction	100,00000/	Partnership and Exploration of New Donors	Dec,2025	<ul style="list-style-type: none"> • Email communication to donors, host annual campaign, create special event, finding matching donor, an inline pop-up, crowd funding, selling products, trainings, direct marketing 	Executive Leadership/BoD